



MERCY MEDICAL MINISTRY

Annual Report



2023



Table of Contents

01

Mission, Vision,
& Values

02

Impact
Highlights

03

Impact
Highlights

04

Patient
Visits

05

Financials

06

Challenges &
Opportunities

08

Patient & Volunteer
Spotlight

09

Letter from
Dr. Crosby

10

Leadership

Our Mission

To glorify God in our community through sharing the good news of Jesus Christ and by providing compassionate healthcare for the uninsured.

Our Vision

To bring honor to our Lord Jesus Christ and eternal hope to our community by sharing the gospel in word and in deed.

Our Values

See all people as **IMAGE-BEARERS** of God; thus deserving of full respect.

Provide **COMPASSIONATE**, excellent and affordable healthcare for the uninsured.

Share the **GOSPEL** with all willing listeners with gentleness and respect.

ADVOCATE for all persons by connecting them with additional resources that impact well-being.

Equip, encourage, and nurture our team through an atmosphere of **CHRIST-LIKE LOVE**.

Provide a **COMMUNITY** venue for people of faith to serve others.

Honor God with truth and **INTEGRITY** in financial and all other practices.



Impact Highlights

Medical Care Services

In Lee County, Alabama, there are an estimated 21,150 persons under the age of 65 without health insurance. These individuals can have serious health consequences because they typically have less preventative care as well as delayed care of illness. This delay in care can often result in more serious illness and complications.

In 2023, Mercy Medical provided comprehensive medical care services to uninsured patients in our community. This included primary care consultations, specialty referrals, diagnostic tests, and preventative care services. Our dedicated team of professionals - both staff and volunteer - worked tirelessly to ensure that each patient received personalized and compassionate care.

Through the Prescription Assistance Program, over \$1.75 million in prescription medications were given out to patients in 2023. Patients leave Mercy Medical with free and potentially life-saving medications. The care and consistent access to the medications they need enable them to take control of their health and often become healthy enough to continue or even rejoin the workforce.

Spiritual Encouraging

Our faithful team of spiritual encouragers meets with willing patients each visit. After the patient has met with a provider, the encourager will spend time praying with the patient and talking about their circumstances to determine available non-medical support. Because Mercy Medical sees the importance of a patient's overall well-being, we seek to connect patients and their families to area churches and local resources. Our spiritual encourager volunteers have the opportunity to share the Good News of Jesus Christ with patients and families, provide them with Christian literature and Bibles, and pray for them. In 2023, our spiritual encouragers engaged in 1,997 gospel conversations.

Patient Visits

Patient Visits



Volunteer Encourager Visits



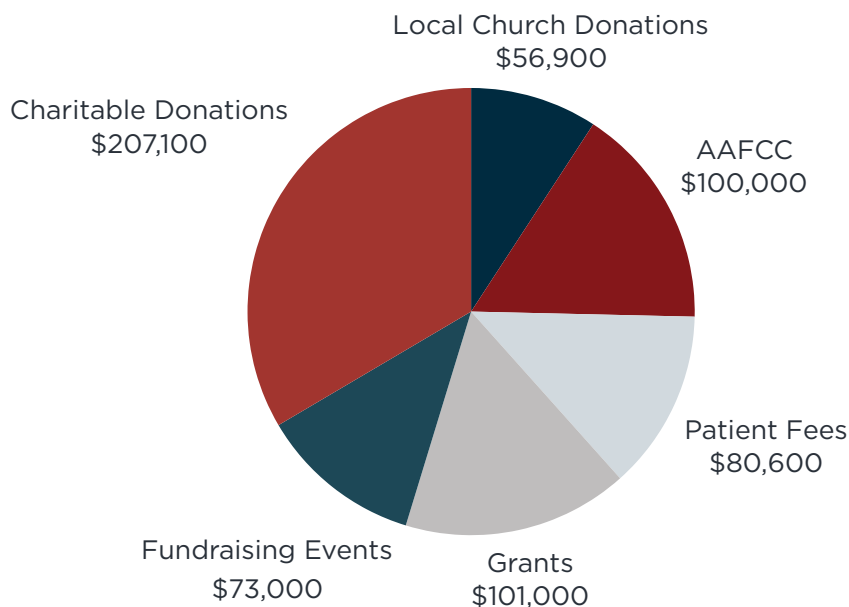
Financials

2023 Revenue - \$618,600

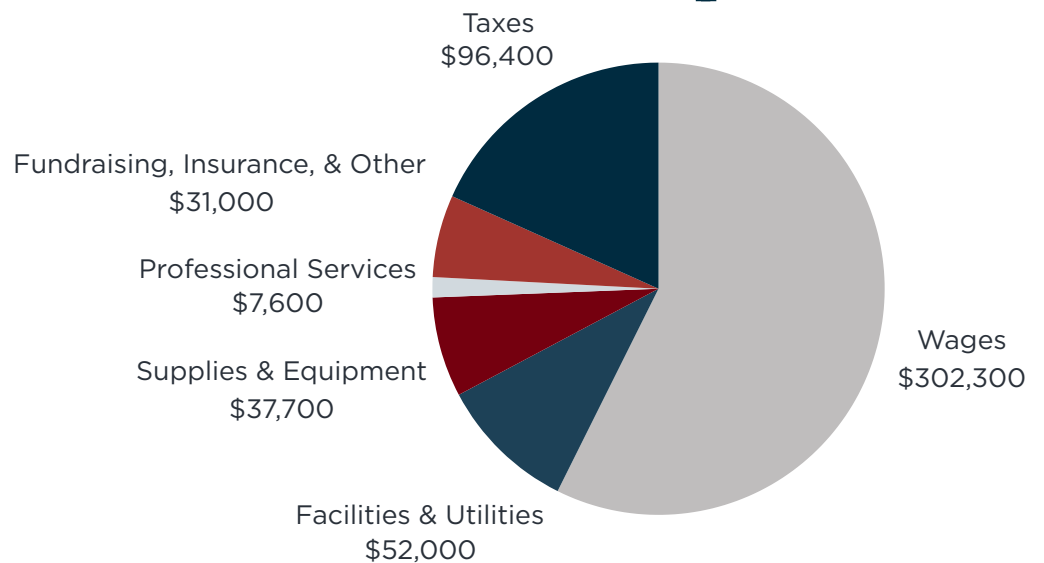
2023 Operating Expenses - \$437,000

Year Ending December 31, 2023 (Unaudited)

Revenue



Expenses



Challenges & Opportunities

We recognize the ways that the Lord continues to work through the ministry of Mercy Medical. At the same time, we recognize that there are challenges ahead and opportunities for growth and improvement. Some of the key challenges we faced during the past year include:

Space Constraints

Meeting the growing demand for services with limited physical space in the clinic remains a significant challenge. We continue to seek creative and innovative ways to maximize the space we have to optimize our operations.

Spiritual Receptivity

Sharing the Gospel in a diverse and often secular society presents its own unique set of challenges. We are continuously refining our approach to spiritual encouraging to effectively communicate the message of Christ's love in a culturally sensitive and relevant manner.

Despite these challenges, we remain optimistic about the opportunities before us. By remaining faithful to our mission and trusting in the Lord's provision, we believe that we can make a lasting impact in the lives of those we serve.

As we look to the future, we are committed to expanding our impact and reaching even more of the most vulnerable in our community. Some of our key priorities for 2024 include:

Capital Campaign

We are excited to begin our first capital campaign for a new facility to better serve the community. East Alabama Medical Center has generously donated four (4) acres for the future construction of a 10,000 square foot facility. This land parcel is located in Opelika on Dunlop Drive between Waverly Parkway and Village Professional Drive South. To date, local organizations and individuals have come forward with \$1,082,000 in committed donations. The capital campaign will aim to raise the remaining \$4,000,000.

Strategic Growth

We will explore opportunities to expand our services and reach more uninsured patients in our area. This may involve forming new partnerships with local healthcare providers, launching outreach initiatives to address specific health needs, or welcoming more walk-in patients.

Community Engagement

Building stronger relationships with our community partners is critical to the success of the ministry. We will seek to deepen our engagement with churches, schools, civic organizations, and other stakeholders to foster collaboration and support for our mission.

Patient Spotlight

Kayla*, a Mercy Medical patient for six years, was referred to the clinic after having emergency bladder surgery. “The healthcare that I’ve received here is top of the line.” While she has been impressed with the physical care she has received as a patient, according to Kayla, “The spiritual care - that’s on another level.”

While battling her own health issues, Kayla’s eight year old nephew was diagnosed with glioblastoma and passed away shortly after. Through the fervent prayers and check-ins of the spiritual encouragers and Mercy Medical staff, Kayla and her family felt supported through their trials. “If you’re going through something, they go through it with you, and that means a lot.”

*Name has been changed for privacy.

Volunteer Spotlight



For the past year, Dr. Lindsey Blackmon has been volunteering weekly at Mercy Medical as part of the Internal Medicine Residency Program through East Alabama Medical Center. During her time at Mercy Medical, she has been able to witness first-hand the unique experience provided in this gospel-centered environment. Specifically, she has seen the importance of treating each patient as a whole person - physically, mentally, and spiritually - and to be led by the Spirit and rooted in scripture as she works. Dr. Blackmon views it as a gift to have developed these habits early in her career.

While she has cared for many patients, one stands out in her mind. While delivering a difficult diagnosis one morning, the patient shared through tears that she had been so occupied caring for her family that she had not taken the time to care for herself. Lindsey and the spiritual encourager prayed with the patient and shared the good news of hope through Jesus, and the patient committed her life to Jesus in the exam room that day. “I told her the reason I went into medicine was to be able to point others to the Great Physician who is tender and kind, full of mercy and grace.”

We are so grateful to Lindsey for obeying the Lord’s call in her life and her service to the mission of Mercy Medical!

Thank You

We extend our heartfelt thanks to all who have supported Mercy Medical Ministry throughout the past year. Whether through financial contributions, volunteer service, or prayers, your partnership is invaluable to us. Together, we are making a tangible difference in the lives of uninsured individuals and sharing the hope of Christ with those in need.

May God bless you abundantly as you continue to partner with us in this vital ministry.

A handwritten signature in black ink that reads "Dell Crosby". The signature is fluid and cursive, with the first name "Dell" and the last name "Crosby" clearly legible.

Dr. Dell Crosby
Founder & Medical Director

Leadership

Board of Directors

Dr. J. Dell Crosby, Chairman
East Alabama Medical Center

Bernard Anderson
Mt. Moriah Missionary Baptist Church

Robert Ham
Ham Properties

Dr. Jonathan Blackmon
East Alabama Medical Center

Rev. Clifford Jones
Greater Peace Baptist Church

Jean Causey
One Voice Shelter

Sam Price
East Alabama Medical Center

Jere Colley
Attorney at Law

Dr. Tanja Redd, Ph.D.
Auburn University Harrison School of
Pharmacy

Morgan Ford
River Bank & Trust

Dr. Michael Roberts
East Alabama Medical Center



1702 Catherine Court, Suite 1A
Auburn, Alabama 36830
(334) 501-1083

Mercy Medical Ministry is a 501(c)3 nonprofit organization.